



ADVERTISING PRICE LIST

CENTRAL VALLEY TALK.COM

The Best Multi-Media Bang For Your Buck!

INCREASE YOUR REVENUE BY INCREASING YOUR EXPOSURE!

www.CentralValleyTalk.com is the hottest new broadcast medium in the Fresno Market. Since our launch in August of 2008, we have seen an unprecedented growth in our viewership from just a few hundred loyal viewers/listeners to over 90,000 viewers/listeners per month!

Broadcast LIVE

CONTACT US:
(559) 579-1360

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www.centralvalleytalk.com

ADVERTISING PACKAGES

- Sponsor One Program Hour - \$25**
Announcer: "Today's program brought to you by..." at the top and bottom of the hour and at the close of the show. and atleast one "shout out" buy the host.
- Regular Show Sponsor - \$25**
Same as above, with one month minimum. However, the regular show sponsor would also have a commercial at the bottom of each hour and other interactions with the host such as live Skype call-ins from the sponsor.
- Full Time Advertising Package - \$1,000**
One spot each and every hour for the entire month. At least 700 spots per month. Also, your business card ad will appear in our rotator spot on the main page. Each "Full Time Advertiser" will be invited to appear once per month on one of our programs to pitch their product. That clip will be incorporated into a video web page for the client.

ADVERTISE

- One Rotator Spot - \$10 per spot/\$75 day**
Run randomly during the day.
(currently 10a.m. - 7p.m.)
Price includes repeating Ad during our "Overnight re-run loop" which repeats the entire day's broadcast.
- Choice Spots - \$15 per spot**
Chose which program you would like your Ad to run on. Ad will run at the bottom of the hour.
- Guest Spot Available**
12 minute guest appearance to advertise your product or business on an existing program with an already established fan base.
- Infomercial Spot Available**
Hour long infomercial inserted in available time slot.

PROGRAMS:

Central Valley Buzz with Chuck Leonard

Straight Talk with John Malos

NewsMakers with Mike Briggs

Baker: In the City

Tower TV

CVT Weekly News

Tower Talk

Central Valley Arts and Culture

Seriously

Bullpen Cafe

Surviving Motherhood

Mommy Talk with Athena

Black Belt Parenting

The Real Estate Show

Let the Praise Begin

Amazing Grace Show

The Hour of Power with Rev. Robert Schuller

AND MORE!

view a complete list of our current programs
at www.centralvalleytalk.com

Ask about our Mini-Program and our
12-Minute Program Advertising Opportunities