

CENTRALVALLEYTALK.COM

All Local-All Live-All Talk-All the Time

www.CentralValleyTalk.com is the hottest new broadcast medium in the Fresno market.

www.CentralValleyTalk.com is an Internet based broadcast network that is set up to compete in the Fresno Talk Radio market.

With talk radio at its peak in popularity, more people own computers than own radios. More and more people are looking for their news and entertainment on their computer.

Across the country local Internet broadcasts are challenging both TV and radio for viewers. The advantage of advertising on a local Internet broadcast is the number of people who spend their day in front of the computer is at a historic high.

www.CentralValleyTalk.com is making great progress competing in that market. Since our launch on August 4th 2008, we have seen unprecedented growth in our viewership from just a few hundred loyal listeners to upwards of 90,000 listeners per month!

What is the difference between our broadcast and radio? We have video too! We are more like a TV station than a radio station, however, we broadcast like radio, so those who tune in during work hours can just listen, watch, or both.



Our live shows begin at 10 AM and continue with a schedule that is constantly expanding. All of our live, daily programming continues into the night and ends in the morning for the cycle to start all over.

Our advertising price-point goal will be a minimum of \$10 per 30 second spot; however, we are running introductory advertising specials for new customers. We have great introductory packages that will get you on the air at affordable prices.

1. We rebroadcast our entire day – ads included – through the night and on weekends so you will get two or three times the number of ads at no extra charge.
2. We will provide a link to your website, or a free introductory web page.